

Whitepaper

The tourism token



AzulToken

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Introduction

AzulToken comes in our favor, an active crypto that comes as an opportunity to strengthen this broad market that is tourism.

In front of the trends pointed to tourism, one of the sectors most affected by Covid-19 pandemic in the world, which is undergoing many variations and innovations, paying attention to the call of the World Tourism Organization (WTO) for international leaders to include tourism as priority in its post-pandemic economic recovery efforts.

Part of the proceeds from the sales of AzulToken will be distributed for the creation of Tourist Support Centers, elaboration of projects that help the insertion of touristic points not cataloged yet in tourist maps, construction of hostels for backpackers, incentives for local crafts.

AzulToken is characterized as a decentralized currency, which says that you are "owner of your own money" without government interference or large corporations. You will have autonomy to transact your money, without being subject to monetary policies of the Central Banks. In the Binance Smart Chain network in a decentralized manner, AzulToken can be acquired through any decentralized exchange (DEX — Decentralized EXchange).

What is a DEX?

A decentralized exchange (DEX) is an online peer-to-peer (P2P) service that allows direct cryptocurrency transactions between two interested parties.

Decentralized cryptocurrency exchanges aim to solve problems inherent to centralized exchanges. They create P2P markets directly on the blockchain, which allows traders to store and trade funds independently. Users of these exchanges can make transactions with cryptocurrencies directly with each other, that is, without the involvement of third parties. Decentralized services are supervised automatically or by the participants. Asset security is normally, the following blockchains are used for DEXs: BSC (Binance Smart Chain), Ethereum (EtherDelta, IDEX etc.), Graphene (BitShares, CryptoBridge etc) or blockchains powered by other cryptocurrencies (Waves, Switcheo, etc.) .

Centralized and decentralized exchanges

In centralized exchanges, users must be identified and their currencies are kept in accounts belonging to the companies. Decentralized exchanges do just the opposite.

Centralized exchanges are managed by a specific company or a person focused on making a profit. These exchanges are responsible for protecting user data and business information. They fully control the operation of the platform and independently make important decisions for the development of the service.

Decentralized exchanges, on the other hand, are managed automatically or semi-automatically with the involvement of platform participants in the important decision-making process. These platforms offer the technical possibility of direct interaction between participants and use a distributed registry to store and process all - or almost all - data. A decentralized exchange does not store users' funds or personal data on its servers and operates only as a platform for meeting parties for the purpose of buying and/or selling.

Most of the strengths of decentralized exchanges stem from their distributed architecture and lack of a single control center. Security: Decentralized Exchanges do not store user assets. Therefore, neither hacker attacks nor total exchange collapse can lead to loss of funds. The absence of a single point of entry, through which to gain access to all assets and data, complicates the work of hackers and makes an attack meaningless, which radically distinguishes decentralized exchanges from the centralized ones, which are regularly hacked.

Low manipulation risk: Another advantage of this service is the minimal risk of price manipulation due to the absence of a central structure interested in manipulation within the exchange. There are no personal accounts in the decentralized exchange, no verification is required, nor is it necessary to specify an email address, so users' personal data cannot be stolen. This framework makes distributed registry-based services more anonymous than exchanges that require personal authentication for Know Your Customer (KYC) and anti-money laundering (AML) compliance.

Independence from regulators The distributed architecture protects the exchange from interference by local or international authorities. In the case of centralized structures, following the regulations means that the exchange service can be totally or partially blocked; in that case, the service becomes limited in terms of location or options. Accessibility for different projects: Unlike its centralized sister, a decentralized exchange makes it possible not only to place orders for existing cryptocurrencies, but also to create orders for new tokens directly in the system. This allows startup projects to provide minimal liquidity without having to pay high fees for listing major platforms.

Blockchain

The BEP20 token pattern

Binance Smart Chain has a BEP20 token pattern that works similarly to Ethereum's ERC20 pattern. BEP20 is a developer-friendly token standard that allows anyone to deploy fungible digital currencies or tokens in Binance Smart Chain. Furthermore, key digital assets in other chains can be transferred to Binance Smart Chain in the form of indexed BEP20 tokens. For example, you can use Binance Bridge to exchange bitcoin (BTC) for BTCB tokens (BEP20) guaranteed by BTC. BTCB tokens (BEP20) then can be deployed over DeFi protocols to gain bitcoin throughput. As much as Tether (USDT) has its parity at BEP20 via BUSD.

Stablecoins collateralized in FIAT

The most common type of stable coins is guaranteed, or backed by fiat currency such as USD, EUR and GBP. Tether belongs to this type of Stable Coin. Fiat supported stablecoins are supported in a 1:1 ratio, which means 1 stable coin is equal to 1 currency unit (like a dollar). So for every stable coin that exists, there is real fiat currency being kept in a bank account to back it up.

BUSD (binance tether)

Binance USD (BUSD) is a digital asset with a market capitalization of \$12.18B. Binance USD is rated 18 on the global cryptocurrency rating with an average daily transaction volume of \$3.94B. Currently, the price is \$1.00. In the last 24 hours, the price has changed by +0.42%. There are 12,166,938,260,11 coins in circulation. The liquidity score is 85.3.

About AzulToken

With the retake of tourism segment, AzulToken will be a differential, to help in the economic recovery of this sector that suffered so much during this pandemic period.

AzulToken's main objective is to be a totally independent token, far from the influence of large economic groups and governments, allowing it to be governed only by the Law of Supply and Demand, in the future it is even intended to develop other activities through this.

Benefits

Provide tourists and investors with security and simplicity in transactions and operations with AzulToken, thus providing an environment of trust between those involved.

Comercial tool

Excellent commercial tool for supplying companies, enabling exchange stability and monetary unification.

Simplicity

Easy understanding and access to handling the mechanisms, without complexities of any other type.

Low cost and efficient operation

Low cost compared to traditional banking transaction fees, as it is a transaction through the decentralized blockchain network

Transparency and Security

Blockchain technology and networks are 100% encrypted, thus not allowing any changes, as operations are fully reflected in the network.

Capital Backup - Economy Mode

AzulToken will always show a security in the way of saving your money, using the best ways of saving and also keeping you away from all kinds of financial crises and devaluations of the local token.

With the use of this type of technology, the environmental impact will be greatly reduced, since the emission of paper money will be in smaller quantities, thus reducing the use of toxic materials in other environmental aggressions suffered by the manufacture of this material. It is a projection of the incentive to Ecotourism.

Utility

AzulToken will be entirely dedicated to tourism in its widest range.

Social Vision

A great part of the cryptocurrencies, after being consolidated, will be destined to Tourist Support Centers, elaboration of projects that help the insertion of touristic points not yet cataloged in tourist maps, construction of hostels for backpackers, incentives for local crafts, forcing the hiring of skilled workers. works, and thus, impacting the deceleration of unemployment.

That way, a strong token with a high growth potential is created, in addition to bringing entertainment and quality of life to its beneficiaries, adding indisputable values, which is the generation of income for a good part of the population that lives in this segment.

Tokenomics

For each transaction, purchase, sale and transfer, a 10% fee is charged, where:

- **5% Development**
- **2% Panic Sell**
- **3% Pool Liquidity**

Roadmap

1° Initial step

- Website development;
- Creation and dissemination of the project's social networks;
- Community creation on Telegram.

2° Release

- Token release on Pancakeswap;
- Reach 5000 holders;
- Token auditing by Certik;
- Icon on Pancakeswap and Trust Wallet.

3° Listing

- Listing in highly relevant trackers for cryptocurrencies (CoinMarketCap, Coingecko, FTX, Coinbase, Coinpaprika, etc.);
- Listing on national and international cryptoactive brokers;
- Quarterly draws with three 3-day trips with flight, hotel and breakfast to a tourist spot.

4° Partnerships

- Partnership with hotel chains, tourism agencies and other tourism-related companies;
- Partnerships with digital influencers in the industry.

5° Going forward

- Development of the first decentralized tourism agency;
- Purchase of land for the construction of a farm hotel with dividends paid to the owners.